

 glassdoor™

Blurb: Glassdoor is a jobs and careers community with “employee generated content”, which offers an inside look at open positions and companies. Information is posted by current employees, former staff, job seekers, and sometimes even the company itself about a particular job

Organic Feed: Included with subscription

Paid Sponsored Postings: \$249 for 30 days, posts will appear within 24 hours of purchase whenever feed is refreshed

When to Refresh: Every 30-45 days

Factors that impact placement: Keywords in job title, location, demand, browsing history of job seeker

 craigslist

Blurb: With more than 60 million monthly users in the US, Craigslist is the largest online classifieds community

Organic Feed: Not included with Hireology subscription

Paid Sponsored Postings: \$25 + location posting fee + category fee (price depends on zip code)

When to Refresh: Every 30 days

Factors that impact placement: Time

 SmartPost
by Hireology

Blurb: This new short-term, sponsored post provides targeted distribution for your jobs across a network of over 500 job boards with one click.

Paid Sponsored Postings: \$224 (Recommended - Drive more quality candidates compared to traditional sponsored job boards. Total post time depends on the number of applicants who click to review the posting and apply.), \$99 (Give your open job a quick visibility boost while saving money. Your open job will receive the same targeted distribution across a network of 500+ sources.)

When to Refresh: Every 30-45 days

Factors that impact placement: Keywords in job title, location, demand, browsing history of job seeker

 LinkedIn

Blurb: LinkedIn operates the world’s largest professional network on the Internet with more than 500 million members. This site is a particularly powerful tool to source job candidates because you have the ability to attract both active job seekers as well as people who are passively looking

Organic Feed: Included with subscription

Paid Sponsored Postings: \$395 for 30 days, posts will appear within 24 hours of purchase whenever feed is refreshed

When to Refresh: Every 30-45 days

Factors that impact placement: Keywords in job title, location, demand, member profile data

 ZipRecruiter™

Blurb: ZipRecruiter is a marketplace to help people find a better job. They have over 7 million active job seekers each month

Organic Feed: Included with subscription

Paid Sponsored Postings: \$99 (100 applicants or 30 days) and \$199 (200 applicants or 30 days) posts will appear within 24 hours of purchase whenever feed is refreshed

When to Refresh: Every 30-45 days

Factors that impact placement: Keywords in job title, location, demand, browsing history of job seeker