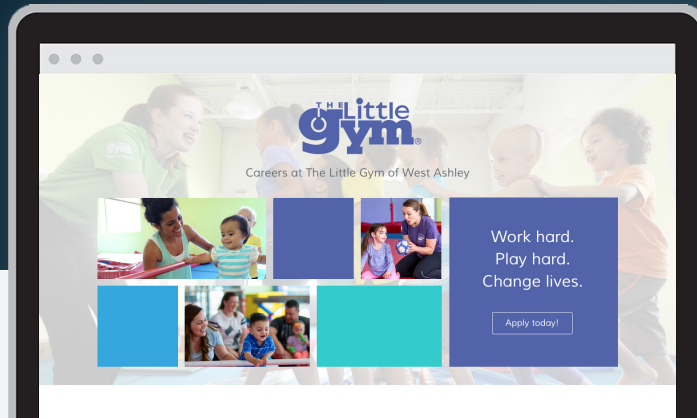


CUSTOM CAREER SITE

Transform Your Website Into Your Top Recruiter



Today's job market is filled with top talent that can help you drive a great customer experience and business results. Are these great employees applying to your open jobs or passing by your organization for other opportunities?

Why it Works

A custom career site will establish your employment brand and drive a deep connection with candidates and visitors. By highlighting information candidates care about most – career paths, pay stability and work-life balance – you will build greater brand awareness and drive better applicants.

- 72% of hires made through custom career sites are rated as high quality employees in their 60-day evaluation
- Career site hires have a 27% turnover rate, versus the industry average of 68%

How it Works

Our career sites include a rich set of design templates, letting companies define their employment brand in even more distinct ways, all within a mobile-friendly experience. Hireology manages the development and hosting of each career site, easily integrating with your existing customer website. When a new applicant applies through your new career site, the person will be automatically be added to your Hireology account so you can begin the hiring process immediately.

A Stream of Quality Candidates

Career sites drive 20% of applicants, and 80% of eventual hires.

Additional Benefits Include:

- Drive applications from top candidates seeking new opportunities at your organization
- Stand above your competition by highlighting unique culture, career path, and job perks
- Invest money back into your employment brand and reduce job board costs
- Seamlessly pass applications received through your career site into the Hireology hiring, onboarding, and payroll processes for a fully integrated human capital management system



“The fact that the system stores all information in one place is a huge deal for us since I oversee 23 locations. Before Hireology, we were never able to be fully staffed across all of our locations due to the time to hire and need to find the right person. After launching Hireology, we’re running fully staffed - something that hasn’t happened before in my 10 years with the company.”

Saving Time & Money

With Hireology, franchise systems can reduce time to hire by 80%, investment per hire by 60% and turnover by 50%.

“Our ability to reach many candidates with the help of posting across multiple job boards has been a huge time saver.”

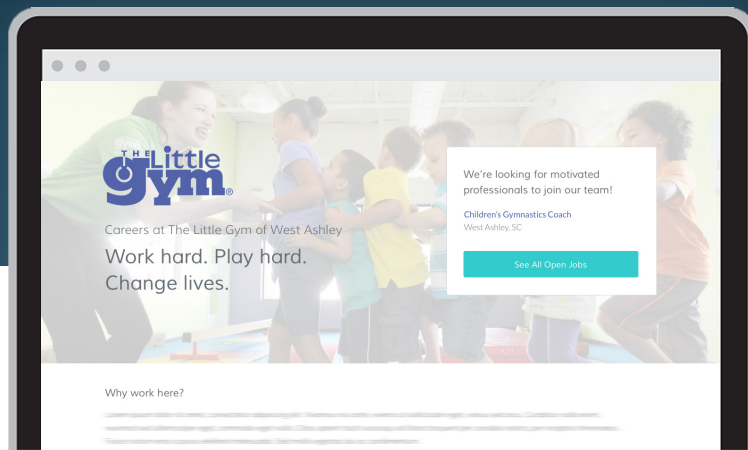
Commercial Cleaning Service Franchise
Owner

“The phone survey provides an excellent framework for the initial interview and the background checks have been helpful.”

Director of Training | Executive Pet Services

“We found Hireology after learning that hiring firms did not have our best interests in mind. We were paying a premium for relatively high turnover. Hireology has changed our hiring process. Specifically using the SmartRank™ survey to filter out unqualified candidates.”

B2B Equipment Manufacturer Owner



About Us

Hireology empowers multi-location, owner-operated, and independently owned businesses to find and hire the best with confidence. We equip teams with the skills and technology to put a unified hiring process in place and create a competitive advantage through recruiting.

With focused expertise across industries - including automotive, education, healthcare and professional services - over 3,200 businesses today trust Hireology to improve hiring, lift customer service and increase profitability.



For more information, please visit www.Hireology.com